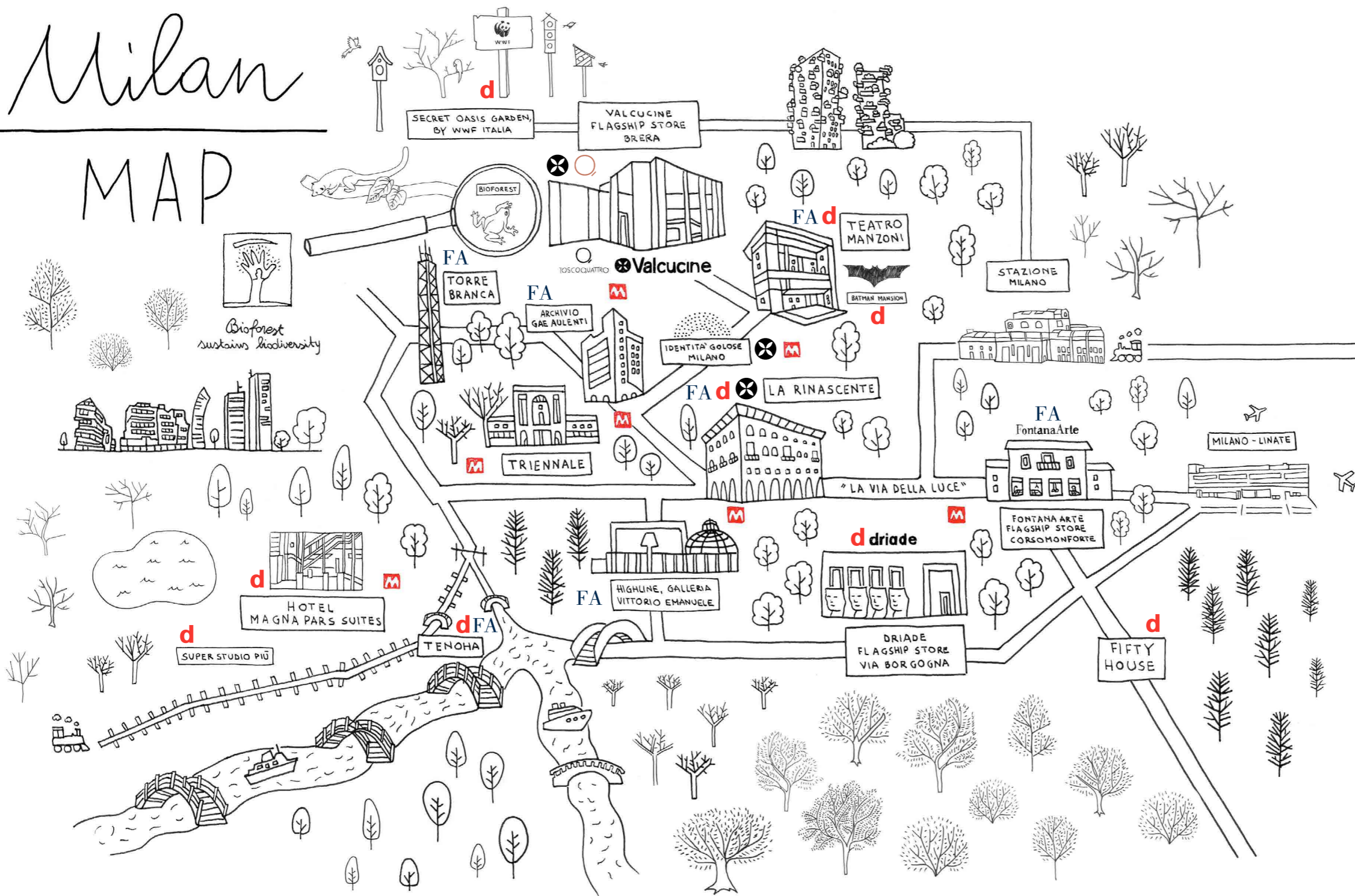


# Milan

## MAP



Scan the code to download the interactive map

### Legend

- FA FontanaArte
- d Driade
- V Valcucine
- T Toscoquattro

### TORRE BRANCA

You can't miss the panoramic view from the most recognizable Milanese peak: Torre Branca, designed by Gio Ponti, FontanaArte's founder.  
[torre@branca.it](mailto:torre@branca.it) +39 02 3314120  
 09<sup>th</sup> /12<sup>th</sup> April h. 11.00 - 12.00 am  
 10<sup>th</sup> April h. 06.30 - 07.30 pm  
 11<sup>th</sup> April h. 06.30 - 07.30 pm  
 13<sup>th</sup> April h. 07.00 - 08.00 pm  
 14<sup>th</sup> April h. 07.30 - 08.30 pm

For our guests only the tour is open all week long, bring your map with you.  
**PRIVATE TOURS HELD BY INVITATION ONLY.**

### TENOHA & SHOP

Discover the finest Japanese aesthetic at Tenoha: a multidisciplinary shop in Porta Genova where design, food and joyful conversations meet. Find there: FontanaArte and Driade pieces during Milan Design Week 2019. *Open to public.*

### SUPERSTUDIO PIÙ

During SUPERDESIGN SHOW 2019, Giulio Cappellini presents his new project SUPERHOTEL, an International and yet deeply Italian hotel that mixes specially made top handicraft and industrial products. Driade is among the selected brands to represent Made in Italy. *Register online on [www.superdesignshow.com](http://www.superdesignshow.com) to access.*

### ARCHIVIO GAE AULENTI

One conversation, between public and private, held at Gae Aulenti's house, hosted by FontanaArte's most creative designers. *Limited access only, follow the conversations on @FontanaArte Instagram live streaming.*

### BATMAN MANSION

Batman is coming to Milan. A special location for a top secret party. A private event where exclusivity is the key. **BY INVITATION ONLY.**

### FIFTY HOUSE

Feel like having a rest? Visit this Milanese luxury design hotel and enjoy your dinner or aperitivo at Kowa restaurant, sat on a Driade chair, under a FontanaArte light. *Book your table at [kowarestaurants.com/book-a-table](http://kowarestaurants.com/book-a-table) +39 02 545 5654*

### HIGHLINE GALLERIA VITTORIO EMANUELE

Highline Galleria is path suspended along the rooftops of Galleria Vittorio Emanuele, a path that allows you to touch the dome of the Galleria with one hand, embellished by an extraordinary lighting signed FontanaArte 1932. *Book your visit through [milanocard.it/ita/project/terrazze-della-galleria-vittorio-emanuele](http://milanocard.it/ita/project/terrazze-della-galleria-vittorio-emanuele)*

### HOTEL MAGNA PARS SUITES

Magna Pars, l'hotel a Parfum, hosts DBOX, a project curated by Fabio Novembre, Driade's new Art Director. Pop by Via Forcella 6 to discover all the Driade iconic pieces enriching this exclusive Tortona location, while joining all the talks hosted by Domus Academy. *Open to public.*

### IDENTITÀ GOLOSE MILANO

Valcucine is a partner of Identità Golose Milano, the first international gastronomy hub that is, at once, a restaurant, a multipurpose centre for events, a wine cellar and an educational space. This is a new destination with an eclectic personality in terms of functionality, featuring a large area dedicated to events as well as catering, educational and divulgation spaces. *Book your table through [prenotazioni@identitagolosemilano.it](mailto:prenotazioni@identitagolosemilano.it) +39 02 23668900*

Enjoy your exclusive food experience in the heart of Milan with a 5% reduction bringing your map with you.

### LOGICA CELATA BAR @RINASCENTE TERRACE (Floor 7)

The first domestic bar is open in the most beautiful Milanese terrace with Campari, Nonino, Bastianich, Illy, Dolomia. **APERITIVO BY INVITATION ONLY.**

### RINASCENTE DEPARTMENT STORE (Floor -1)

Discover the first corner shop of FontanaArte: The light club. The Masters of decorative light and their masterpieces. A timeless collection.

Discover the first corner shop of Driade: The Rock up. The most eclectic and rock design brand sums up a dozen iconic products in the living space, capable of transmitting the joie de vivre. *Open to public.*

|                     |   |
|---------------------|---|
| <b>Thursday 11</b>  | <b>DRIADE</b><br>Via Borgogna, 8<br>h 07.00 pm<br>Fabio Novembre<br>presents Landmarks                      |
| <b>Wednesday 10</b> | <b>VALCUCINE</b><br>Corso Garibaldi, 99<br>h 07.00 pm<br>Logica Celata<br>Bar and Kitchen                   |
| <b>Tuesday 09</b>   | <b>TOSCOQUATTRO</b><br>Corso Garibaldi, 99<br>h 07.00 pm<br>the new collection.<br>Zizzeri for Toscoquattro |
| <b>Monday 08</b>    | <b>BIOFOREST</b><br>Corso Garibaldi, 99<br>h 07.00 pm<br>Bioforest 20th Anniversary                         |

## Agenda

Giuseppe Di Nuccio  
ItalianCreationGroup CEO  
welcomes you to Milan and to our events

### FontanaArte

FontanaArte Flagship Store  
Corso Monforte, 13  
M San Babila

Torre Branca  
Viale L. Camoens, 2  
M Cadorna

La Rinascente  
Piazza del Duomo  
M Duomo

Archivio Gae Aulenti  
Via Fiori Oscuri, 3  
M Lanza

Highline Galleria  
Via S. Pellico, 2  
M Duomo

### Valcucine

Valcucine Flagship Store  
Corso Garibaldi, 99  
M Moscovia

La Rinascente  
Piazza del Duomo  
M Duomo

Identità Golose Milano  
Via Romagnosi, 3  
M Montenapoleone

### Toscoquattro

Valcucine Flagship Store  
Corso Garibaldi, 99  
M Moscovia

### Driade

Driade Flagship Store  
Via Borgogna, 8  
M San Babila

Teatro Manzoni  
Via A. Manzoni, 42  
M Montenapoleone

Hotel Magna Pars Suites  
Via V. Forcella, 6  
M Porta Genova

Superstudio Più  
Via Tortona, 27  
M Porta Genova

Tenoha  
Via Vigevano, 18  
M Porta Genova

Secret oasis garden,  
by WWF Italia  
Via T. da Cazzaniga  
M Moscovia

Fifty House  
Via B. Cellini, 14  
M San Babila

La Rinascente  
Piazza del Duomo  
M Duomo

### Bioforest

Valcucine Flagship Store  
Corso Garibaldi, 99  
M Moscovia



ITALIANCREATIONGROUP  
presents:



Milano Design Week '19

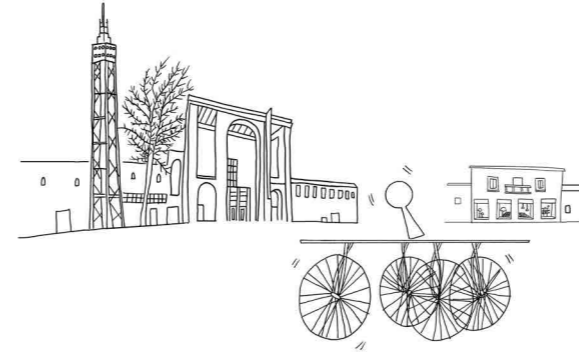
MAP

Enjoy our brands!

FontanaArte driade Valcucine TOSCOQUATTRO

## FontanaArte

Milano, 1932



### Tour de Milan

Francesco Librizzi presents few selected Milanese places to underline the brand heroes: from Gio Ponti to Gae Aulenti, until the new project by Stefano Boeri.

fontanaarte.com

@fontanaarte

@FontanaArte.spa

## Valcucine



### Logica Celata

Milanese Aperitivo at Valcucine Brera Flagship Store with Campari, Nonino, Bastianich, Illy, Dolomia, Gambrinus.

valcucine.com

@valcucine\_kitchens



@valcucine

## driade



### Landmarks

From a smaller to a larger scale, Fabio Novembre collects the Driade heroes and calls two prominent architects to enjoy the spirit of the brand: three products, three rooms, three archistars.

driade.com

@driade\_it

@driadespa



### L'ARIA

L'ARIA, the new bathroom collection by Cristian Malisan. ZAZZERI, on its 90th Anniversary, presents "Sorgente", the tap for Toscoquattro.

toscoquattro.it

@toscoquattro\_official

@toscoquattro